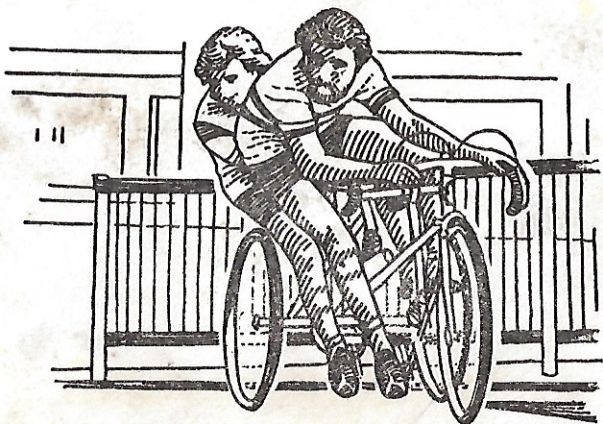


WHAT MEANS MORE TO THE  
BRITISH PUBLIC THAN A WORLD  
CHAMPIONSHIP?

WHAT IS A MORE EXCLUSIVE GROUP  
THAN WINNERS OF THE TOUR DE  
FRANCE?

WHAT REPRESENTS ONE OF THE BEST  
INVESTMENTS FOR ANYONE SEEKING  
PUBLICITY?

HOW CAN YOU RECORD YOUR  
NAME FOR POSTERITY?

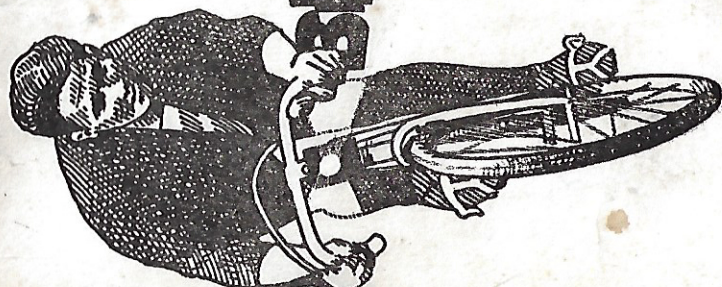


The cost of record breaking can be very little; indeed many attempts are made by amateur cyclists.

The organisation of a record attempt is very straightforward and is explained in detail in the leaflet "Record Breaking Organisation."

Both the RRA Handbook and the leaflet "Record Breaking Organisation" are obtainable from the Hon. Secretary, RRA, 20 Ley Road, Farnborough, Hampshire.

WILL TAKE UP  
THE CHALLENGE



ON THE RECORD



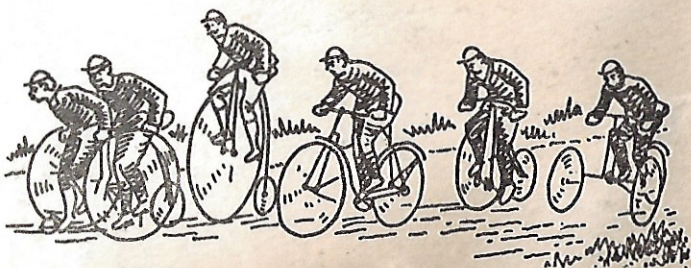


People have always been fascinated by speed.

Mail coaches vied with each other to cover their routes the fastest. The time taken by a coach to travel from London to Brighton and back was first challenged by cyclists in the 1880's and having beaten that time they established the beginnings of cycling road records.

Top cyclists have experienced the thrill of place to place records ever since, until their times today are incredible to most people.

A man riding a bicycle from London to Brighton and back in just over four hours captures the imagination more than a World Championship medal, especially to one who has just spent nearly as long in traffic jams trying to reach Brighton!



From Lands End to John O'Groats is about 850 miles. People have travelled this route by many methods, but the bicycle record of a couple of hours inside two days is the fastest that any person has ever gone from end to end using nothing more than human energy. Since the name of G. P. Mills went into the record book in 1891 there have been fewer holders of this record than winners of the Tour de France despite the many attempts on this, one of the most fiercely competitive records in the world.

The British cycle industry was put in the spotlight by the road records of people whose names became legends in their time: names such as Harry Green, Frank Southall, Hubert Opperman, Ken Joy, Eileen Sheridan. The same fame and publicity could be achieved by many of today's riders.

There have been great improvements in standards of performance and in the condition of roads since some of the present records were set up. Many of them could now be broken by any good time triallist or roadman who has the determination.

The Road Records Association (RRA) was formed in 1888 to adjudicate and authenticate claims to record made by cyclists on the road. The RRA recognises two types of record:

#### PLACE TO PLACE RECORDS.

There are 13 of these, e.g. London to York, London to Brighton and back.

FIXED TIME OR DISTANCE RECORDS  
25, 50, 100 and 1000 miles; 12 and 24 hours.



Separate classes exist for bicycle, tricycle, tandem and tandem tricycle. A full list of records together with present and past holders is published in the RRA Handbook.